



Caption: (from left to right) Simon Meadmore, Vice President of Product and Supplier Management at Farnell and Ian Wilson, Senior Manager – Distribution Sales at Toshiba Electronics Europe

### **Toshiba partners with Farnell to strengthen supply chain for an extended range of new and innovative products**

*Extended global partnership will increase the range of new power semiconductors and discrete devices offered by Farnell*

**Düsseldorf, Germany, 14th June 2022** – Toshiba Electronics Europe GmbH (“Toshiba”) extends their relationship with Farnell, a global distributor of electronic components, products and solutions who trade as Farnell in Europe, Newark in North America and element14 throughout Asia Pacific. As a result of this agreement, Farnell will stock more Toshiba products in greater quantities, increasing their support of Toshiba’s customer supply chain.

The new arrangement results from a desire by both companies to reflect Toshiba’s market-leading solutions for a wide range of markets / applications including automotive, industrial, Internet of Things (IoT), motion control, telecoms, networking, consumer and white goods applications. There will be an increased focus on Toshiba’s strengths including power solutions and advanced motor control.

Farnell’s portfolio will now expand to include more of Toshiba’s most innovative devices, encompassing some 800 products by year end and increasing further to 1,000 items during 2023. The focus will be on Toshiba’s optocouplers and relays, low- and high-voltage MOSFETs, discrete IGBTs, small signal diodes and transistors, voltage regulators, logic and motor control ICs.

Commenting on the enhanced partnership, Ian Wilson, Senior Manager - Distribution Sales - at Toshiba said: "In these times of global shortage it is important to remember that we need to strengthen our support to meet the needs of the engineering community who continue to design, qualify, upgrade and repair with the latest components. We are particularly pleased to see more of our innovative products become available via Farnell."

Simon Meadmore, Vice President of Product and Supplier Management at Farnell added: "Farnell has a successful long-term relationship with Toshiba, and this is the right time to grow our range with this strong, innovative and respected brand. Our customers can now enjoy enhanced availability of Toshiba products coupled with fast access to new-to-market technologies. The new agreement strengthens the overall relationship between Toshiba, Farnell and the Avnet Group. We are committed to regularly launching new devices to enhance our existing portfolio from Toshiba."

In common with Toshiba's desire to provide excellent technical support to their engineering customer base, Farnell offers free access to multiple technical online resources, datasheets, application notes, videos, webinars and 24/5 technical support.

The growing ranges of Toshiba products are now supported, stocked and available for fast delivery from Farnell in EMEA, Newark in North America and element14 in APAC.

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### **About Toshiba Electronics Europe**

[Toshiba Electronics Europe GmbH](#) (TEE) is the European electronic components business of [Toshiba Electronic Devices and Storage Corporation](#). TEE offers European consumers and businesses a wide variety of innovative hard disk drive (HDD) products plus semiconductor solutions for automotive, industrial, IoT, motion control, telecoms, networking, consumer and white goods applications. Next to HDDs, the company's broad portfolio encompasses power semiconductors and other discrete devices ranging from diodes to logic ICs, optical semiconductors as well as microcontrollers and application specific standard products (ASSPs) amongst others.

TEE has headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom providing marketing, sales and logistics services. The company president is Mr. Tomoaki Kumagai.

For more company information visit TEE's web site at [www.toshiba.semicon-storage.com](http://www.toshiba.semicon-storage.com).

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