



Caption: Peter Lieberwirth, President and CEO, Toshiba Electronics Europe GmbH

Toshiba Electronics Europe announces new President and CEO

Düsseldorf, Germany, 4th July 2023 – Toshiba Electronics Europe GmbH (“Toshiba”) has announced Peter Lieberwirth as the new President and CEO, effective 1st July. In his new role, he will lead the development and execution of Toshiba’s strategy for its electronic components business in Europe. He takes over from Tomoaki Kumagai, the outgoing President, who has been promoted to a global role, as Corporate Vice President, General Executive, Global Strategy & Business Development, Japan.

Peter Lieberwirth, who joined Toshiba in 1992, has held the Vice President Marketing & Operations Division role since 2018, where his extensive experience across sales and marketing functions has proven invaluable.

“I am extremely honoured to now lead the company that I have been working for with great passion over many years. Toshiba has a very competent and experienced team which is committed to providing excellent service, helping customers develop successful products and systems. It is my goal to foster the relationship with our valued European customers and to position Toshiba as a key supplier in this region,” says Peter Lieberwirth.

He continues: “We are experiencing exciting times in the European market, and there is a strong demand for technologies that support environmental sustainability, which has also become an important focus for Toshiba’s global operation. As a provider of world-leading power semiconductors, ceramic insulating heat dissipation substrates, as well as SCiB™ highly safe rechargeable batteries and innovative technologies such as our high-capacity enterprise hard disk drives, we are well placed to help customers reduce their power consumption, contributing towards more environmentally-friendly operations.”

Following this announcement, Armin Derpmanns will take over the position of Vice President Marketing & Operations Division after acting as General Manager, Semiconductor Marketing for the past 5 years where he oversaw business development for new markets, new products and solutions. Derpmanns has held several senior roles since starting at Toshiba in 1989.

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About Toshiba Electronics Europe

[Toshiba Electronics Europe GmbH](#) (TEE) offers European consumers and businesses a wide variety of hard disk drive (HDD) products plus semiconductor solutions for automotive, industrial, IoT, motion control, telecoms, networking, consumer and white goods applications. Next to HDDs, the company's broad portfolio encompasses power semiconductors and other discrete devices ranging from diodes to logic ICs, optical semiconductors as well as microcontrollers and application specific standard products (ASSPs) amongst others.

In addition, TEE also offers Toshiba's SCiB™ battery cells and modules with lithium titanium oxide (LTO) for heavy-duty applications and Silicon Nitride (SiN) ceramic substrates used in power semiconductor modules, inverters and converters for their heat dissipation characteristics and strength.

TEE has its headquarters in Düsseldorf, Germany, with branch offices in France, Italy, Spain, Sweden and the United Kingdom providing marketing, sales and logistics services.

Visit Toshiba's websites at www.toshiba.semicon-storage.com, www.scib.jp/en and www.toshiba-tmat.co.jp/en/ for further company and product information.

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